ClimAccelerator

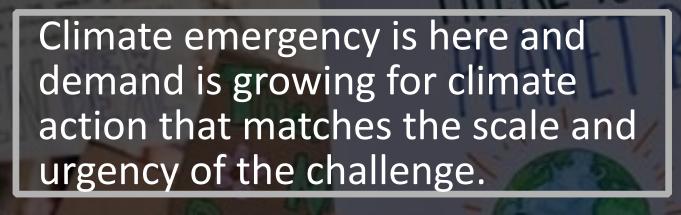


Western Balkan ClimAccelerator

Accelerating clean-tech solutions for impact

July 2023



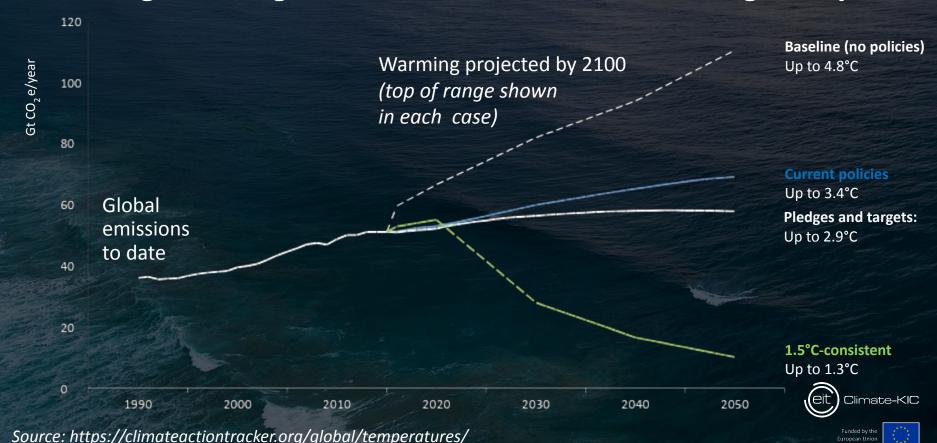








Business-, innovation- and investment-as-usual are not delivering a 1.5 degree world. We're not on track ... globally.



Continuing to work through gradual, incremental changes will not be enough. What is needed now is a fundamental transformation of economic, social and financial systems to trigger exponential increases in decarbonisation rates and climate resilience.

Source: EIT Climate-KIC's <u>Transformation, in Time</u> strategy document





EIT Climate-KIC's 10-year track record in climate innovation







Climate-KIC

Local action, global impact!

Scaling cleantech solutions to rapidly reduce carbon emissions

Western Balkan ClimAccelerator

ClimAccelerator







The ClimAccelerator is a global open-source programme giving startups access to resources to innovate, catalyze, and scale the potential of their climate solutions.

As a local partner, Impact Hub Belgrade looks at at making a tangible contribution towards climate change mitigation and adaptation across the Western Balkans, by accelerating cleantech solutions for impact.





What is the Western Balkan ClimAccelerator?

Pre-programme



Programme

Post-Programme



Call for Application

1-31 August 2023

- · Application opening
- Scouting
- Building partnerships for communication
- FAQs for entrepreneurs



Pre-screening

1-6 September 2023

- Selection process
- Participants screening
- 1:1 Interviews with pre-selected participants



Acceleration [3 STAGES]

September-November 2023

- Diagnose companies and define a work plan
- Business Model Development
- Customer Traction
- Investor Readiness
- Climate Impact Forecast,
 Case and Validation



Celebration & Results

December 2023

- Western Balkan Winter Demo Day
- · Meetings with investors
- Measure and report final results
- Continued support for programme alumni afterwards









Acceleration [3 STAGES]

Stage 1

Business Model Development

The first stage of the ClimAccelerator is intended to help startups to refine their business model and finalize their prototype. Here connections with more mature startups in the region and beyond, 1:1 mentoring and customized workshops will help participating teams obtaining the industry and expert feedback they would need to progress.

Stage 2

Customer Traction

Stage 2 of the ClimAccelerator helps startups with a more structured business model to focus on acquiring and retaining their first customers. Here expert coaching and mentoring, advisory services to develop strong go-to-market strategies as well as networking events will help teams broadening their networks.

Stage 3

Investment Readiness

Stage 3 of the ClimAccelerator prepares businesses for future investment rounds and scaling. Here targeted support to develop pitch decks and presentations, preparation for negotiations and connections with investors will allow teams to make the first steps towards fundraising both in the region and internationally.

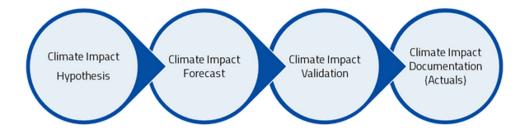




Climate Impact Forecast and Validation

EIT Climate-KIC will cover the Climate Impact Hypothesis costs for all startups participating in the Western Balkan ClimAccelerator in 2023. These services are provided by the <u>Impact Forecast</u> team that will deliver:

- Climate Impact workshop and a 1-hour coaching session for teams to test their impact hypothesis
- Climate Impact forecasts for teams to calculate the climate impact of their innovations at any stage of development
- Climate Impact Validations for teams to receive feedback and finalise their impact hypothesis





Climate-KIC SAFE Agreement

The Climate-SAFE is the 50.000 EUR equity-as-a-service investment introduced in 2021 that is made up of additional services package provided by the Climate-KIC team for startups that have graduated from the ClimAccelerator programme.

Within such framework, the startups receive:

- Carbon Impact Forecasting, Modelling and Validation
- Access to the <u>ClimateHIVE</u> community
- Fundraising support & connections to Climate-KIC investor network
- Commercialisation Opportunities
- EU Policy & Affairs support
- A dedicated portfolio manager
- Possibility of additional investment from the 1,5 Seed Fund



Becoming a member of the Climate-KIC community



By joining the Western Balkan ClimAccelerator, your startup will:

- Test and validate its climate impact
- Receive visibility in the Climate community at European and international levels
- Be up to date with the latest market know-how and trends
- Get selected and featured in the Investor Marketplace with 300+ diverse investors registered
- Potentially be matched by Climate-KIC with potential investors or customers in their demand-led work



Join the ClimAccelerator community now!

Apply <u>HERE</u> or contact <u>Belgrade@impacthub.net</u> for more information

Western Balkan ClimAccelerator

ClimAccelerator



